

Apply to the UNC Master of Accounting Program with your

LINKEDIN PROFILE

For many uses, including your application to the UNC Master of Accounting Program, your LinkedIn profile can replace your formal resume. Make sure it represents you well by following these important tips.

Introduce yourself properly.

“Hello, my name is...” Be sure that your LinkedIn name matches the name on your application profile. It’s helpful to have your current job title in the contact section, but we also understand if you’re keeping your headline statement broad and skill-based.

Tell us more about yourself.

What makes you special? Tell us about your key skills and future aspirations. What defines you as a professional individual and what are your goals? Bonus points for including a reference to our MAC program!

Your experience.

What have you done? This section will look the most like your resume. Provide a general overview of your role in a couple sentences. Then, craft action-oriented specific bullets. What skills did you demonstrate to solve a problem? How can you quantify your impact? Use this section to demonstrate your abilities! Include a summary and bullets for whichever provides a greater duration – five years or your last three positions.

Education and activities.

What have you already learned? Include all of the institutions from which you received a formal degree. Please include graduation dates. To supplement your education, include your clubs and activities. We highly value community, volunteer, and leadership experience. Show us your best!



WE'RE HERE TO HELP.

Our admissions and career specialists can answer any questions you have about your resume/LinkedIn profile, other parts of the application, or the UNC Master of Accounting Program. Simply contact us at mac_info@unc.edu or 919-962-3209.

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